

# A-Z FUNDRAISING IDEAS



## A

### A-thon

Jogging, dancing, walking, moving, shaking—choose your activity and collect sponsors for how long you can do it.

## B

### Barbeque

Put charcoal in the grill, ice in the cooler, music on the stereo, and bring your neighbourhood and friends together for a fundraiser. You can invite a representative from YWCA Edmonton to talk about our work over brisket.

## C

### Concert

Bring local bands and musicians together for a backyard benefit. Charge admission at the door and ask guests to donate during the intermission.

## D

### Drag Show

Partner with a local Haus to put on a show with tips for the performers and ticket sales for fundraising. Add in a silent auction or a 50/50 to bring in even more money!

## E

### Early Dismissal

Get your boss to offer up the chance of a lifetime: if the office reaches the donation goal, everybody gets to go home early!

## F

### Fundraising Sabotage

Pit your classroom, team, or department against another: put money in their pot, and the department with the least money in their pot wins. You can only win by sabotaging them!

## G

### Gamers Night

A console, some games, and snacks will motivate your friends to donate money. Make it interesting by turning everyone's favorite multiplayer game into a tournament!

## H

### Hollywood Party

Roll out the red carpet for a movie premiere or Oscars Night and invite your friends to bring their best Hollywood glamour. Charge at the door and offer prizes for Best Dressed!

## I

### Ice Skating

Connect with your community rink to host an afternoon of frozen fun. Charge for admission and offer snacks and incentives for further donations.

## J

### Jazz Night

For a classy, black tie feel, bring in a local jazz band for an evening event. Connecting with local organizations for a silent auction and selling tickets will turn this into a profitable night guests won't forget.

## K

### Karaoke

Partner with a local pub and charge per song, or make it a competition and charge people to enter. Alternatively, consider challenging the audience: once the goal is raised, you will stop singing!

## L

### Lawn Mowing

Get out your mower, help out your neighbours, and donate the proceeds! Everyone wins!

## M

### Movie Night

All you need is a streaming service, comfortable seats, snacks, and a willing audience. Charge tickets at the door and for popcorn and snacks.

## N

### Name That Tune

Queue up your Spotify playlist and challenge contestants to name songs. Charge an entry fee and consider a prize for the victor!

## O

### Office Olympics

Payroll vs. HR, Sales vs. Customer Service. Bring your office together for the ultimate showdown to see who is Best in the Business while raising money.

## P

### Portion of the Proceeds

Are you a small business owner? Consider donating a portion of the proceeds from a special item or a special day!

## Q

### Quizzes

Challenge the best and brightest in your circle to a trivia night. Teams can enter by donation and if you connect with local community spaces, you'll get even more engagement.

## R

### Raffles

Connect with YWCA Edmonton to add raffles to any event you're organizing to bring in more revenue to donate! (*Note: Requires AGLC license*)

## S

### Streaming

On Instagram, Twitch, TikTok, or Youtube, go live and collect funds from audiences around the world! You can play video games or music, or just chat with viewers!

## T

### Tasting Night

Cheese, wine, chocolate, appetizers...set the theme and prepare a menu for your guests. Admission is by donation!

## U

### Upcycling

Connect with your neighbourhood and friends to collect gently used clothing items and consider reselling online.

## V

### Volunteer Hours

Did you know some workplaces offer volunteer incentives? Check with your workplace to see if you can exchange volunteer hours for donations.

## W

### Workplace Matching

Payroll Giving is in place at a number of organizations; check with your HR department to see if your workplace offers this or charitable matching.

## X

### X Marks the Spot

Raise money and get your friends and community out in the city by organizing a treasure hunt. Connect with community members for stops, and offer admission by donation to contestants.

## Y

### Yoga Class

Partner with a local studio (or a yoga instructing colleague) to offer an admission-by-donation yoga class. If the weather is warm enough, consider offering it outside to cut down on overhead!

## Z

### Zoom Nights

Can't bring everyone together? Consider a Zoom or Skype alternative of your favorite event to fundraise virtually!