

HOST A FUNDRAISER

Toolkit





THANK YOU

Thank you for your generosity and interest in hosting a fundraiser to support YWCA Edmonton. Hosting a fundraiser lets you do something fun while you build community spirit, raise awareness and raise funds. With your help we can work together to create equity, opportunity, and choice for vulnerable women and their families.

FUNDRAISER BASICS



1 CONTACT US

Our team is happy to answer any questions you may have about your fundraiser. Please contact us via email at donations@ywcaedm.org to chat about it.

If it sounds like a good fit for both parties, read the Guidelines then complete and return both pages of the Application Form.

Please wait for written approval before proceeding with the planning or promotion of your event.

2 PLAN YOUR EVENT DETAILS IN ADVANCE

What type of event are you going to host?

Where will the event be held?
What date/s will you host it?

What is your fundraising goal?
How will you raise funds?

What is your expense budget?
What costs will be incurred?

How are you going to promote your event?

Do you need help with this?
(Form a committee: ask friends and family, recruit volunteers)

3 EVENT DAY DETAILS

Educate your guests about what YWCA Edmonton means to you and how their money will help support the work of YWCA Edmonton.

Use a donation tracking form to properly keep track of donors/donations (*if applicable*).

Be sure any donations and/or cheques are payable to **YWCA Edmonton**.

4 AFTER THE EVENT

Thank and acknowledge your committee, volunteers, donors, supporters.

Let us know how it went! We'd love to hear about it.

Submit donations and cheques (and donation tracking forms if applicable) to YWCA Edmonton within 30 days of the event.

Get social! Tag us in your photos and posts: #WeAreYW
FB/Twitter: @YWCAEdmonton IG: @YWCA_Edmonton

FUNDRAISING EVENT IDEAS

- A-thon (dance/bike/walk)
- Backyard movie viewing
- Bake Sale
- Candy grams
- Car wash
- Concession stand
- Donations in lieu of gifts
- Fitness challenge
- Gaming tournament
- Garage sale
- Potluck lunch
- Talent show/contest
- Trivia night
- Ugly holiday sweater contest

For more ideas, please see our A-Z Fundraising Ideas document.