



PRESENTED BY SHOPPERS DRUG MART



For Immediate Release

SHOPPERS DRUG MART STEPS UP TO HELP WOMEN EXPERIENCING DOMESTIC ABUSE

Edmonton, March 15, 2016 – The YWCA Edmonton and the YWCA of Calgary are proud to announce Shoppers Drug Mart as the presenting sponsor for both organizations' annual **WALK A MILE IN HER SHOES®** fundraising events.

YWCA WALK A MILE IN HER SHOES® are fun, light-hearted events where men don high heels for a short walk to shed light on the very serious issue of domestic abuse and raise funds for the YWCAs' local prevention programs.

"The initiative to sponsor not one but two events in Alberta is significant, especially given the challenging economy," says Jackie Foord, YWCA Edmonton CEO. "With their strong focus on women's health, Shoppers Drug Mart is a natural fit as our partner as together we work to support women when and where they need us most."

Shoppers Drug Mart participated as the presenting sponsor for the first time last fall for YWCA Edmonton's **WALK A MILE IN HER SHOES®** fundraiser. More than 35 men from several Edmonton Shoppers Drug Mart locations stepped up, raising \$18,000 in pledges in addition to the sponsorship amount.

"Shoppers Drug Mart is a proud supporter of Women's health and we are thrilled to be the presenting sponsor this year," said Todd Small, Vice President of Operations Alberta. "Over the past five years, Shoppers Drug Mart has put women's health first by contributing more than \$57 million on behalf of its customers, Associate-owners and their store teams to local, regional and national women's health initiatives."

"Having Shoppers Drug Mart as our presenting sponsor this year is very exciting," says Sue Tomney, Chief Executive Officer, YWCA of Calgary. "The demand for programs and services that support women experiencing domestic violence and help to end the cycle of abuse continues and often increases during challenging economic times."

The YWCA of Calgary and YWCA Edmonton **WALK A MILE IN HER SHOES®** events are scheduled for Tuesday, September 20, 2016 and Wednesday, September 21, 2016 respectively. Other levels of sponsorship are available for both events. For more information, contact Deborah McKinnon at d.mckinnon@ywcaedm.org or Bre Pathuis at bpathuis@ywcaofcalgary.com

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About Shoppers Drug Mart Corporation

Shoppers Drug Mart Corporation is one of the most recognized and trusted names in Canadian retailing. The Company is the licensor of full-service retail drug stores operating under the name Shoppers Drug Mart (Pharmaprix in Québec). With more than 1,250 Shoppers Drug Mart and Pharmaprix stores operating in prime locations in each province and two territories, the Company is one of the most convenient retailers in Canada. The Company also licenses or owns 49 medical clinic pharmacies operating under the name Shoppers Simply Pharmacy (Pharmaprix Simplement Santé in Québec) and five luxury

beauty destinations operating as Murale. As well, the Company owns and operates over 59 Shoppers Home Health Care stores, making it the largest Canadian retailer of home healthcare products and services. In addition to its retail store network, the Company owns Shoppers Drug Mart Specialty Health Network Inc., a provider of specialty drug distribution, pharmacy and comprehensive patient support services, and MediSystem Technologies Inc., a provider of pharmaceutical products and services to long-term care facilities. Shoppers Drug Mart is a unique and independent operating division of Loblaw Companies Limited.

For more information, visit www.shoppersdrugmart.ca.

About YWCA Edmonton:

YWCA Edmonton is the largest and longest serving women's agency in Edmonton. The organization was founded on the belief that women must take a leadership role in shaping society's direction to achieve equity and equality for all. Each year the YWCA Edmonton provides education and services to thousands of people, through leadership programs, counselling, outdoor education, and supporting people with disabilities. For 108 years, the YWCA has been committed to leading, supporting, and advocating for women and families, when and where they need us.

About the YWCA of Calgary:

The YWCA of Calgary is the largest and longest serving women's organization in Calgary. Through its more than 104 year history, the organization has touched tens of thousands of lives and evolved its programs to meet the changing needs of women in the community. The YWCA offers more than 18 programs that create a continuum of service for women and their families who are struggling with poverty, homelessness, family violence and isolation. With the focus on empowering women to move from a place of vulnerability to one of resilience, the YWCA continues to be there when and where she needs us most.

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